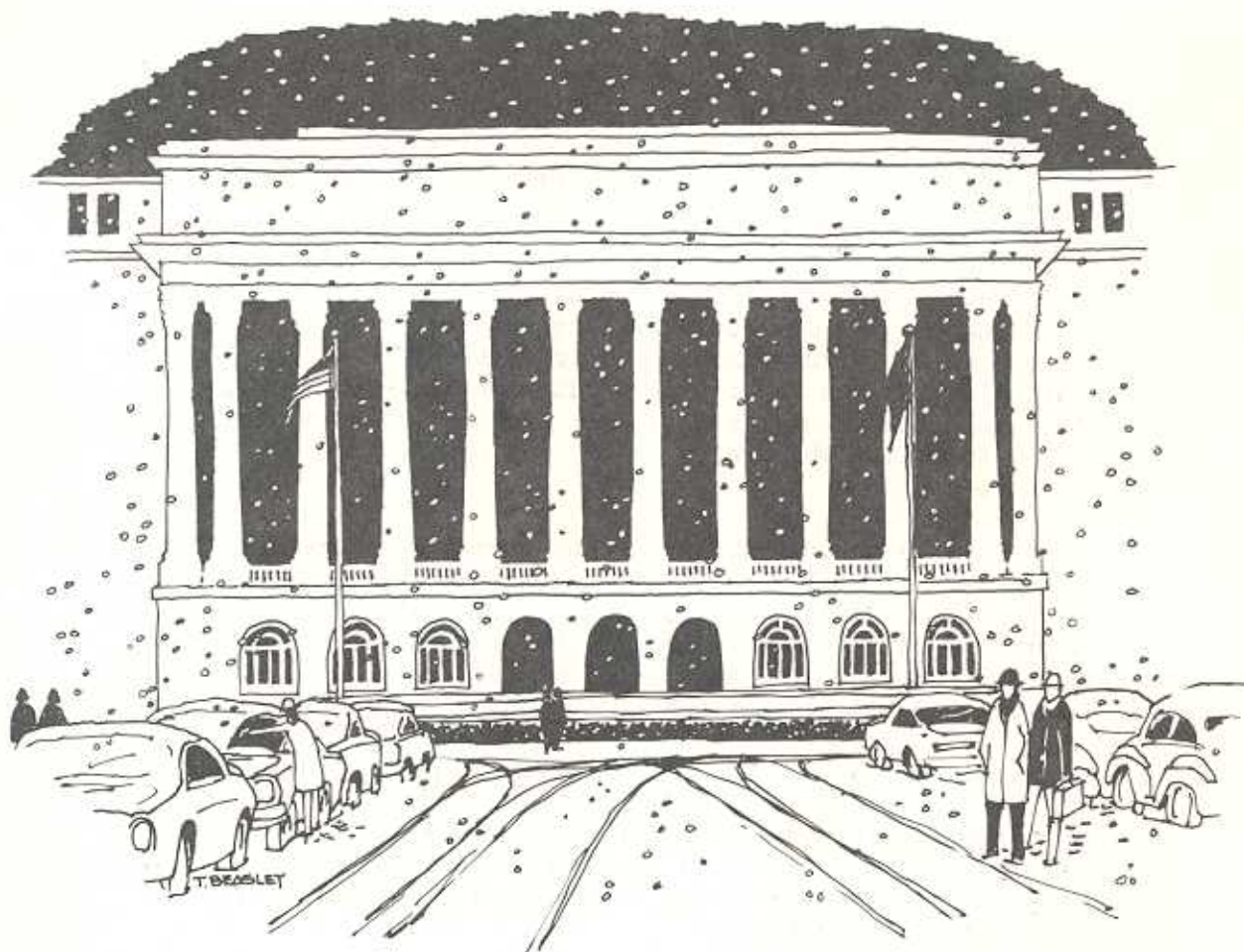




THE FAS LETTER

AROUND THE WORLD WITH THE AGRICULTURAL ATTACHE SERVICE

November - December 1976



SEASON'S GREETINGS



UNITED STATES DEPARTMENT OF AGRICULTURE
FOREIGN AGRICULTURAL SERVICE
WASHINGTON, D.C. 20250

December 1976

Dear Friends:

This is the holiday season during which in one short note we express special greetings and deep appreciation for the work you do 365 days out of the year.

American agriculture continues to be at the forefront of the international scene. Exports of the products with which we are concerned again set new records in 1976 -- \$22.1 billion in value and 103 million metric tons in volume. The output of one in every three and one-third acres of crop land in the United States was devoted to production for export this year. This is a spectacular record, and each of you as members of the FAS family, wherever you are, has been a part of making this record.

I count it a great privilege to be your Administrator. But it is even more of a privilege to express my gratitude for your part in FAS's performance of high service to American farmers, and to all of America. For without your dedication, cooperation, and, in many cases, missionary zeal, the Administrator would not amount to very much.

And so it is that I, and all of the Washington staff, will be thinking of you this holiday season with gratitude and with the feeling that in the coming year you will continue on an even higher level of performance than in the past. My very, very best wishes, and in the words of Charles Dickens: "God bless you everyone."

Sincerely,

David Hume

Attaches On The Move

Newcomers



Weyland Beeghly is assistant agricultural attache in Moscow. He joined FAS in 1973 and was assigned to the Grain and Feed Division. Weyland arrived in Moscow in late August with wife, Susan, and son.



New on the staff in Manila is Stuart Proctor, assigned there as assistant attache. He joined FAS in 1971 as a program analyst in the Trade Projects Division. Later he became an agricultural marketing specialist in the Oilseeds and Products Division. Stuart, his wife, Cherie, and two daughters arrived in Manila in early September.



Lloyd Fleck arrived in Rome in late October to become assistant attache. He has been an agricultural economist in the Dairy, Livestock and Poultry Division since 1974. From 1972-74 Lloyd was a program analyst and agricultural economist in the foreign commodity analysis program area. He joined FAS in 1971 as a public information specialist in the Information Division. Lloyd's wife, Mary Kay, accompanied him to Rome.



Henry Wagley is the new assistant agricultural attache in Mexico City. He has been an economist in the Fruit and Vegetable Division since 1967. From 1959-67, he was with AMS. Henry, his wife, Ruth, and four children arrived at their new post in late October.

Jim Rudbeck and family have moved from Montevideo to Buenos Aires when the agricultural attache office was returned to that city in mid-November.

Keith Vice, who has completed his tour as assistant attache in Brussels, is now assigned to the Grain and Feed Marketing Division.

Bryant Wadsworth has been assigned to the Dairy and Import Group, after completing his tour in late summer as an assistant agricultural attache in Tokyo.

George Deariso is working in the Cotton Marketing Division since his return from Manila. George was assistant attache at that post.

Larry Panasuk, formerly assistant attache in Moscow, has been reassigned to the Grain and Feed Division.

Ben Thompson, assistant agricultural attache in Mexico City until this fall, is returning to Washington for reassignment.

Frank Piason returned to FAS/W in early November after completing his tour as assistant attache in Rome. Frank is now assigned to the Oilseeds and Products Marketing Division.

Gordon Lloyd has returned to Washington after completing his assignment in Tokyo as senior assistant attache at that post. He is assigned to the Cotton Division.

Jack McDonald, attache in Lisbon, and Harold Champeau, agricultural officer, Hong Kong, were in FAS/W for consultation in November. Champeau also spoke before the China Trade Council in St. Louis.

SIGHTSEEING PEKING—At the Temple of Heaven are Lucille Sargent, secretary, and Koy Neeley, Agricultural Officer at that post. Koy reports that life in Peking is restrictive but fascinating.



MEXICO CITY—Presentation of a quarter horse trophy to young Jorge Salcido, Jr. was made by Dick Welton, attache in Mexico City. Trophies are awarded by the American Quarter Horse Association to show winners in Mexico. The presentation was filmed by TV Sports Commentator Angel Fernandez and shown on the Mexican National TV network. Others in the picture are Jorge Salcido, Sr., left, and Salvador Jimenez Cano, right, of the Mexican Quarter Horse Association.



1976 Incentive Awards



Max Bowser, attache in Santiago, receives the Administrator's Blue Ribbon Award from Assistant Administrator, Brice Meeker for an outlook article, "USSR Ups Livestock Slaughter in Move That May Alter Trade," *Foreign Agriculture*, November 17, 1975.

Bill Randolph, assistant attache in Tokyo, receives a Certificate of Merit for Special Achievement from John Foltz, Assistant Administrator, Foreign Market Development. Bill's award was for "superior performance in developing and implementing innovations in regulations and procedures for improving administration of the foreign market development program."



Weyland Beeghly, now assistant attache in Moscow, receives Certificate of Merit for Special Achievement from Brice Meeker, Assistant Administrator, Foreign Commodity Analysis. The award was made for "sustained superior performance in analyzing the world rice situation, and outstanding effectiveness in the performance of his duties as Agricultural Economist in the Grain and Feed Division."

Other attaches and staff members receiving awards for which photographs were not available include:

CERTIFICATE OF MERIT FOR SPECIAL ACHIEVEMENT

Edna C. Accari, agricultural specialist, Buenos Aires—"For exceptional dedication and personal initiative during the absence and eventual relocation of the Agricultural Attache to Montevideo."

Harold Champeau, agricultural officer, Hong Kong—"For reorganizing crop production and trade data on the People's Republic of China and establishing new key indicators to assure reliable data for future policy formulation and market intelligence."

Shirley Grossman, secretary, Hong Kong—"For outstanding overall performance and exceptional continued application of initiative in her duties as Agricultural Office Secretary in Hong Kong."

Lyle Moe, attache, Lagos (now assigned to Export Trade Services Division)—"For exceptional competence and ability in planning, organizing, and follow-up on the first U.S. Food Exhibit in Lagos, Nigeria."

Turner Oyloe, attache, Bonn—"For dedicated and effective action to protect U.S. trading rights in West Germany from erosion by European Community proposals and to promote trade despite economic and regulatory obstacles."

Shackford Pitcher, attache, Beirut—"For exceptional competence and ability in the performance of his duties as Agricultural Attache in Beirut, Lebanon."

Roger Puterbaugh, assistant attache, London (now attache in Tel Aviv)—"For sustained superior performance in promotion of U.S. soybeans and feed grains through formation of an informal organization of key executives in the mixed feed industry of the United Kingdom."

Dieter Ramm, agricultural specialist, Bonn—"In recognition of his contribution in compilation of food laws and pesticide regulations, having contributed significantly to increased American agricultural exports."

Frank Waddle, attache, Taipei—"For sustained performance above normal requirements during the cotton contract crisis in 1974 and 1975, in implementing the cotton 'Assurances Program' resulting in substantial exports of U.S. cotton."

Zafirio Zafiriadis, agricultural specialist, Montevideo—"For exceptional dedication and knowledge of Uruguay, key contacts, and agricultural situation which has enabled the Regional Office to provide coverage of Uruguay without a resident Attache."

Office of Agricultural Attache, Ankara—"For excellence in the performance of their assigned responsibilities during the absence of a permanent Attache and for contributions toward maintaining the level of U.S. exports to Turkey during 1975—Mustafa Baser, Yusuf Z. Durusoy, Mehmet V. Karakus, and Guler N. Toruner."

THE ADMINISTRATOR'S BLUE RIBBON AWARD

Harold Champeau, agricultural officer, Hong Kong—"Outstanding Writing not falling in other Specific Categories." Five articles on Chinese agriculture published in July and August 1975 issues of *Foreign Agriculture*.

Mustafa Baser, Ankara—"Special Award for Foreign National Employees." Article on Turkish cotton spinning published in December 1975 issue of *Foreign Agriculture*.

CERTIFICATE OF MERIT FOR OUTSTANDING PERFORMANCE OF DUTIES

Jessie G. Hidalgo, Secretary, Office of the Agricultural Attache, Brazil.



PARIS—The Administrator's Blue Ribbon Award for comprehensive reporting was presented to the Office of the Agricultural Attache, Paris, France. Ken Ogren, right, attache at that post until his retirement this summer, accepts the award. Ambassador Rush, left, made the presentation with Bruno Julien, agricultural economist looking on. Other members of the staff not shown are Laurent Hedde and Roger Lowen, assistant attache.



SEOUL—Shown in Front of the U.S. Embassy are Ambassador Richard Sneider, center, who presented a 20-year service award to Mr. NAM, Kyu Back, program advisor and a Certificate of Merit to Gordon Nicks, agricultural attache. Gordon was cited for "sustained performance above normal requirements during the cotton contract crisis in 1974 and 1975, in implementing cotton 'Assurances Program' resulting in substantial exports of U.S. cotton."



BANGKOK—Mrs. Sunanta Pakunpanya, right, receives a 10-year certificate and pin from Ambassador Whitehouse



TOKYO—At a meeting with Ambassador Hodgson, three members of the agricultural attache staff received awards, two bade “sayonara” and two new assistants were introduced. From left, Kinya Hatsuta, trade specialist, received a meritorious step increase; Kuniharu Kiyomiya and Gordon Lloyd received certificates of merit for special achievement. Kiyomiya was cited for “superior contributions as adviser and interpreter to the Office of the Agricultural Attache, Tokyo, in delicate trade policy negotiations with the Japanese government and industry.” Gordon’s award was for “sustained superior performance while serving as the Senior Assistant Agricultural Attache in the American Embassy, Tokyo.” Beginning third from left are Larry Thomasson, attache; Ambassador Hodgson; Bill Randolph; Bryant Wadsworth and John Child. Gordon and Bryant have returned to FAS/W and Bill and John are the new assistant attaches.



PRETORIA—Ambassador William Bowdler presented Certificates of Merit for Special Achievement to FAS staffers Harry Germishuis, agricultural specialist, and Gwyneth Reid, secretary in the attache office. From left are Rado Kinzhuber, agricultural attache; Harry Germishuis; Gwyn Reid; Ambassador Bowdler and DCM William Edmondson.



ROME—Three members of the agricultural attache staff received awards. From right, Elmer Hallowell, attache, earned his "Length of Service Certificate and Federal Civilian Career Service Emblem in recognition of 35 years." Alberto Cacciaguerra, agricultural specialist was given a "Meritorious Step Increase for performance in the Agricultural Attache Office, Rome." Frank Piason, then assistant attache in Rome, was given a Certificate of Merit for Special Achievement for "exceptional ability and competence while serving as Acting Agricultural Attache in Rabat, Morocco." Also present for the ceremony was Michael Calingaert, at left, Minister-Counselor for Economic Affairs.



ANKARA—Ambassador Macomber congratulates the staff of the agricultural attache's office during the presentation of Certificates of Merit. From left are Walter Stern, attache; Mehmet Karakus, clerk; Ambassador Macomber; Mrs. Toruner, secretary and Yusuf Durusoy, chief technical specialist.



BRUSSELS—Keith Vice, formerly assistant attache in Brussels, receives a 25-year Length of Service Award from U.S. Ambassador Firestone. From left are Jacques Laruelle, agricultural specialist, Ambassador Firestone, Keith Vice, Frank Padovano, agricultural attache, Darla Holyfield, secretary to attache, Keith's son, Dale, and Marie-France Poels, research assistant.



PORT OF SPAIN, TRINIDAD—Trevor Lovell, second from right, receives his Meritorious Award for high quality performance. At the ceremony were, from left, Harry Bryan, attache; Mrs. Carmen Pouchet, secretary; U.S. Ambassador Albert Fay; Trevor and Mrs. Lovell.



RIO DE JANEIRO—Yehouda Elie Yallouz, center receives his Certificate of Merit for Special Achievement and cash award from Ambassador John Hugh Crimmins. Mr. Yallouz was cited for "sustained efforts and readiness in strengthening the image of FAS/USDA and U.S. agriculture through continuous contributions of information to the Brazilian agricultural community." At right is Leon Mears, agricultural attache.



LAGOS—Odigie Oniha, left, agricultural specialist at that post, receives his 10-year pin from Charge Oliver Crosby. Mr. Oniha also received the Administrator's Special Blue Ribbon Award for two articles on Nigerian agriculture. In addition, Mr. Crosby presented Thelma Smith, international secretary, her 20-year pin.



Retirements Around FAS

Clarence Miller retired in late September with more than 18 years Federal service. His most recent assignment had been that of agricultural attache in Madrid.

Duane Nelson closed out his Government career on September 10 with more than 27 years of service. He had served as Agricultural Officer in Milan and as an International Trade Fairs Manager. Duane also rendered valuable service as TDY agricultural attache in a number of posts.

Thelma Leaman retired in August after serving over 35 years with the Government. Her most recent assignment was that of international secretary in the attache office, Bogota.

Sybil Jones, a foreign national employee in London, retired on October 8 after more than 28 years of service. Sybil had been with USDA since 1955.

Since his retirement last summer, Radboud (Berk) Beukenkamp, is residing at 125 Meadowbrook Drive, Gretna, La. 70053.

Congratulations to Darleen and Evans (Duffy) Browne, assistant attache in Paris, on the birth of their daughter, Laurie Jean, on August 31.

On home leave in recent months have been Sally Fagan, returning to London in August; Ethelwyn (Brownie) Brown, returning to Rome in October; and Esther Pittman, returning to her post in Vienna in September. Scheduled for home leave in December and returning to post are Gerri Groover, OECD, Paris and Carolyn Herda, Cairo.



Lorraine Knox arrived in Seoul in late October to take over her first overseas assignment. She worked with the General Accounting Office before joining FAS.



PARIS—Kenneth Ogren, formerly attache in Paris, was presented a "Merite Agricole" award by the French Government upon his retirement. Bernard Auberger, Director, Marketing and Trade, French Ministry of Agriculture, made the presentation at a reception in the U.S. Embassy on June 28. From left are Mr. Auberger, Janis Ogren, Mrs. Ogren, Ken, Mrs. Sharp and Wayne Sharp, now attache at that post.



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